"Providing a work integrated learning experience to large numbers of students by combining a simulated organisation with a class as professional experience teaching approach"

FASE lunchtime seminar, Tuesday 1 September

12.30 – 2.00pm
Tuesday 1 September
Oceans Institute Seminar Room
G.05, corner Fairway Street and Edwards Street

Abstract:

The CAPE Tisbe simulation is an ongoing project developed by academics at the Tasmanian School of Business and Economics in 2014. The project combines a “class as professional experience” teaching approach with a business simulation to give a large number of students a work integrated learning experience. Cape Tisbe is a simulated company intranet containing precedent corporate documents, policies, procedures, templates and news feeds. Learning is both situated within the simulated company and a class environment structured like a workplace. The lecturer’s role is that of a manager or supervisor; setting goals and performance standards, directing students to information and website information, performance managing (individuals and teams), and allocating rewards.

The simulation has been used in delivery across postgraduate and undergraduate units. Individual lecturers determine the degree of application of Cape Tisbe within their units. This includes, for example, students using the website to undertake simulated organisation activities such as the use and comparison of constitution documents in understanding corporate law and regulation; real time crisis management using news feeds, policy/procedure and team work; or the development of internal staff training programs using the training guides, standards and templates within the website.

In 2014 trials, 144 students completed surveys on their use of Cape Tisbe and class as professional experience. Survey results across all units indicated a positive correlation between students’ experiences and their sense of belonging to a workplace. Survey results also indicated successful alignment of learning outcomes to the teaching and assessment methodology and subsequently to student results.

About the presenter:

Stuart Schonell is the Senior Teaching Fellow for the Tasmanian School of Business and Economics at the University of Tasmania. Stuart teaches in the areas of human resource management, human resource development, theories of work, and educational innovation and leadership. He also provides advice to the TSBE on curriculum development, quality audit compliance, and academic staff teaching development.

Stuart has been with the University of Tasmania since late 2009 and previous to this spent 10 years in the VET sector where he worked as a senior trainer, training manager and CEO. He has worked on state committees reviewing training packages and consulted with the Western Australian Department of Education and Training on recognition of prior learning projects. Stuart has considerable experience in SME management and prior to moving into the training sector owned and managed several businesses in Western Australia.

Stuart researches in the HRD field and is currently completing a higher research degree researching the transfer of learning from university to the workplace. Stuart publishes in business education and is currently working on papers and grants on using simulations to provide broad scale work integrated learning opportunities.

RSVP:

Please register your attendance to fase ECM@uwa.edu.au by Friday 28 August 2015

There will be a light lunch, refreshments and an opportunity to network informally from 12.30pm followed by the presentations